PRIVACY POLICY

Most Recent Update: 01/06/2024

This Privacy Policy explains how Buddy Baseball Inc. collects, uses and discloses personal information.

COLLECTION OF PERSONAL INFORMATION

<u>Information collected directly from you:</u> We may collect personal information directly from you, for example through a web form, during an online registration, or at checkout. Personal information we collect directly from you may include first and last name, address, email address, and phone number.

<u>Information collected from your device:</u> Our website may use tracking technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device, including for example your IP address. You may disable cookies in your web browser however parts of our website may not function properly. More information about blocking and deleting cookies is available at http://www.allaboutcookies.org. Our email campaigns may also use tracking technologies such as web beacons, pixels and other similar technologies to automatically collect certain information such as your IP address and email engagement statistics.

USE OF PERSONAL INFORMATION

We use information collected directly from you to provide you with relevant information.

DISCLOSURE OF PERSONAL INFORMATION

We use Constant Contact for our email marketing and text message communications. For more information about how we may use your information with Constant Contact and the information that may be collected through our email campaigns, see Constant Contact's Customer Data Notice available at https://www.constantcontact.com/legal/customer-contact-data-notice.

We may also share your personal information if necessary to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

EMAIL AND TEXT MESSAGE COMMUNICATIONS

If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us. If you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from us.

For more information, see our Mobile Messaging Terms and Conditions available at <u>Terms-and-Conditions-2.pdf (buddybaseball.org)</u>

YOUR PRIVACY RIGHTS

You may have the right to request access to the personal information we hold about you, to port it to a new service, or to request that your personal information be corrected or deleted. To exercise any of these rights, please contact us at russ@buddybaseball.org

CHANGES TO THE THIS PRIVACY POLICY

We may update this Privacy Policy at any time. Please review it frequently.

CONTACT INFORMATION

If you have any questions about this policy or our privacy practices, please contact us at russ@buddybaseball.org