



Let's Play Ball

2015 Annual Report



Board of Directors

Russ Oberbroeckling,
Executive Director
Jim Carlstedt, Treasurer
Phyllis Guthman, Secretary
B. Kerry Brown
Jay Fox
Chris Holbrook
Sherri Johnson
Jeanette Miller

Contact Buddy Baseball

Buddy Baseball, Inc.
P.O. Box 290361
Temple Terrace, FL 33687-0361
russ@buddybaseball.org
813-416-5742

Fields

Temple Terrace Parks
& Recreation
Family Recreation Complex
Fields behind Lewis Elementary
6700 Whiteway Drive
Temple Terrace, FL 33617

Connect

Web: www.buddybaseball.org
Facebook: www.facebook.com/Buddy-Baseball
Instagram: @buddybaseballtampa

Buddy Baseball is a 501(c)(3)
nonprofit organization.



Boys and Girls with Special Needs Playing Ball with a Buddy

Hello Buddy Baseball Fans,

2015 was another awesome year for Buddy Baseball. Since our first season in the fall of 2009, we continue to grow our league every season with new players, buddies and coaches. This past year, one third of our registrations were new players and buddies. This is the result of word of mouth support, our commitment to attending community events and speaking to service groups. We've had amazing support from the media with newspaper and magazine articles and on-air television and radio interviews along with generous donations of billboards and television commercials. We're getting the word out about Buddy Baseball!

Our survey feedback from player families, buddies and coaches continues to be extremely positive with high marks in recommending Buddy Baseball to a friend. The opportunity to play with other kids and to keep their child physically active were the top reasons parents signed their special needs child up with Buddy Baseball.

Players and Buddies come from all over the Tampa Bay area to play. Students from more than 200 schools around Tampa Bay have participated in Buddy Baseball since its inception. Some drive an hour to play because they appreciate the quality, structure and organization of the program. With so many positive comments about Buddy Baseball, you will see some of my favorites throughout the annual report.

As we move forward, we will continue to maintain our high standards, listen to feedback on how we can improve the league, continue to provide financial assistance to those who need it and give boys and girls with special needs an opportunity to PLAY BALL!!

Sincerely,
Russ Oberbroeckling
Executive Director

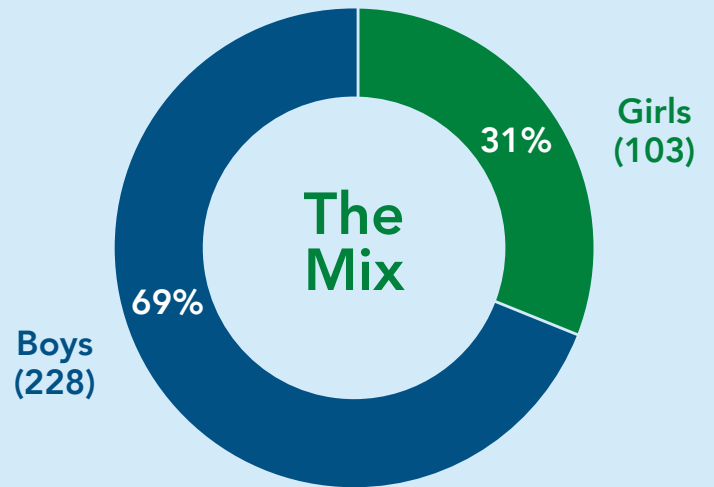
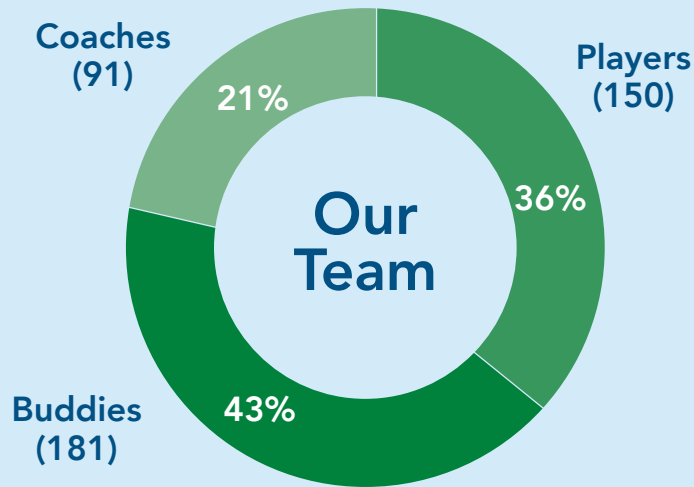


"My son looks forward to the game each week. It encourages him and helps with his self esteem. We are so thankful for the excellent job each person that volunteers and contributes. This has been life changing for my son. He really loves Buddy Baseball."

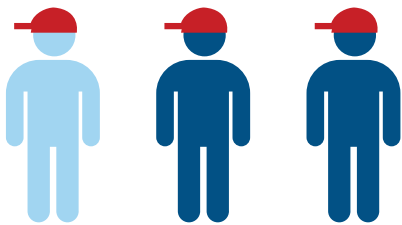


Making a Difference in 2015

Buddy Baseball is a non-competitive recreational league for boys and girls ages 8 to 22 with special needs. Each player is paired with a buddy to assist them on the field and in the dugout. The league runs for seven weeks with a Spring and Fall season.



1/3 New Participants



118

Public, private and special needs schools represented by players and buddies

Players receiving financial assistance

10%

331

Players & Buddies

Average Age

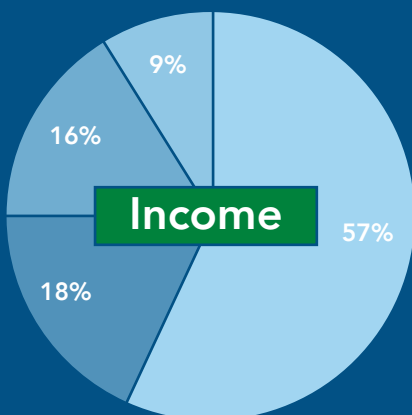
14

12 Teams

2 Seasons

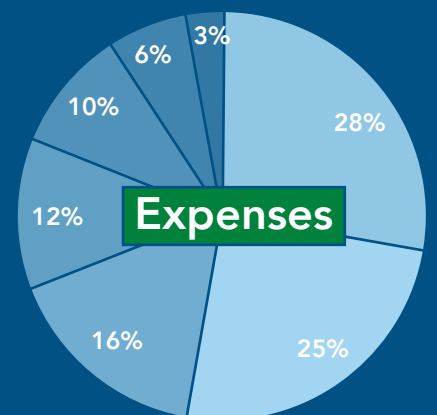
84 Games

Keeping the League Running Successfully



Income	
Sponsorships	57%
Donations	18%
Registration	16%
Buddy Run Fundraiser	9%

Expenses	
Uniforms/Trophies	28%
Events/Season Parties	25%
Administrative	16%
League Expenses	12%
Promotion	10%
Equipment	6%
Scholarships	3%



Thank You to Our 2015 Sponsors

Buddy Baseball could not operate without the generosity of our sponsors. With 150 players and 181 buddies, that equates to hundreds of home runs, countless smiles and immeasurable friendships our sponsors help bring to the entire Buddy Baseball community.



Grand Slam Sponsors

Congregation Beth Am
Florida Medical Clinic - Foundation of Caring
Pepin Family Foundation
Tampa Electric Big Bend Station
TECO Energy Foundation
The Brink Foundation
Ward Seaford Attorneys at Law

Home Run Sponsors

Lilly Pulitzer
Tampa Bay Hearing and Balance Center
Tampa Steel Erecting Company
Video Art Productions

Double Sponsors

Alvarez Roofing
CJN&W CPAs
Dr. Duga, Dr. Feeney Pediatric Dentistry
MCC Marketing Group
Preferred Materials
Tampa Breakfast Sertoma Club
Temple Terrace Mason Lodge

Single Sponsors

Academy Leadership
Andrew's Family
DeBartolo Family Foundation
Dick's Sporting Goods
Drummond Wehle LLP
Gaspar's Patio Bar & Grille
Gibbs & Parnell, P.A.
Home Instead Senior Care
Imari's Therapy Services, P.A.
LoweGear Printing
McIntyre Thanasides
Montefu Consulting
One Team Financial Group
Part of the Family
Tampa Machinery Auction
Tampa Metro Civitan Club
The Beck Group
The Sod Depot
Tracy Johnston and Associates, Inc.

In Kind Sponsors

Caspers Company - McDonalds Restaurants
Clear Channel Outdoor
Bright House Networks

Recognizing 2015 Achievements

- Expand college scholarships and award two buddies \$750 each
- Debut professional promotional video highlighting the league
- Finalist for the WEDU *Be More* awards in the "Be More Involved" category
- "Special Needs Planning" information meeting held with a wills and trust attorney
- Sertoma Club serves up hotdogs and burgers on two Saturdays each season
- Tampa Bay Ray's radio announcer Dave Wills is guest announcer at games
- Bright House Networks donates commercials to air in Tampa Bay
- Facebook page breaks 700 likes
- 5th Annual Buddy Run fundraiser attracts more than 300 runners

A special thanks to the City of Temple Terrace Parks & Recreation for their continued support.

"It's all about the friendships, sportsmanship of the players, buddies, coaches and families all being positive and encouraging. The chance to relax in a social setting where no one is going to judge a kid who is having a rough day or judge the parents, because we've all been there."

